

Publication, Advertising,
Web & DtC Services

Winery Directory Membership

Directory / Annual Membership

Publication of all your content on wine.co.za - all year round
Winery, Wines, News, Events, People, Tour (Eat, Sleep, Do, Taste)

Website Development & Hosting

Ts & Cs apply: Must be either Partner or Gold listing.
Monthly price includes listing price.

PARTNER	GOLD
R 2 220 p.m. / R 22 200 p.a.	R 4 230 p.m. / R 42 300 p.a. * Includes added exposure
R 2 900 p.m. Or R17 500 once off	R 4 900 p.m. Or R17 500 once off

Advertising

Top up your Partner & Gold Listings and **get 10% off**
Not a member, or want to bump up your content with us?

Banner Adverts

Across the wine.co.za platform - Limited space.
6 000 impressions monthly + 70 000 impressions annually.

MONTHLY	WEEKLY
R 3 700 4 x weeks Banner Ad	R 1 300 1 x week Banner Ad

Featured: News, Diary & Classifieds

Includes social media posts for News & Diary

Boost Your Business / Launch A Wine

Combined Banner & Featured News or Diary

Press release writing (limited to 1 000 words)

NEWS	DIARY	CLASSIFIEDS
R 2 300 3 x days Featured & social posts	R 1 150 1 x week Featured & social posts	R 450 1 x week Featured
R 4 200 3 x weeks Banners & 3 x days Featured News	R 3 700 3 x weeks Banners & 2 x weeks Featured Diary	
R 3 000		

Spotlight Pages

Make your voice heard - Wine Routes, Suppliers, Educators,
Wine Shows, Awards & more
- Dedicated page PLUS
- Featured News, Events PLUS
- Publication of photos, videos, people profiles

BASIC	PREMIUM
R 13 000 p.a. 3 x Featured News 3 x Featured Diary Plus 5 x weeks Banner Ad	R 25 000 p.a. 6 x Featured News 6 x Featured Diary Plus 10 x weeks Banner Ad

Social Media Post

We share your content on our Twitter, Instagram, Facebook and LinkedIn pages

R 1 500 per post

Newsletter Creation

Sending branded emailers to your customers

SET UP**R 3 400****ONGOING****R 680 / hr**
*Design Fee***SENDING****R 100 / Campaign +**
R 0.20 / Email Address**DtC Services**

Direct-to-consumer Audits, Marketing Services and Academy Workshops

AVAILABLE ON REQUEST**Content Creation**

*Get your content created by us.
Story Writing, Pack / Bottle Shots, Tasting Notes,
Photography and Videography*

AVAILABLE ON REQUEST**DtC Online Shop**

Let us set up and manage your online wine store

SET UP*From* **R 3 200****SERVICE FEE***We take* **15% commission****One-Pager Website**

Single page website development for Cellar Direct clients

SET UP**R 5 000****Wine Whisperers**

Looking to start your own Wine Club or small Shop?

SET UP*From* **R 2 000****AFFILIATE INCOME***You receive* **8% income**